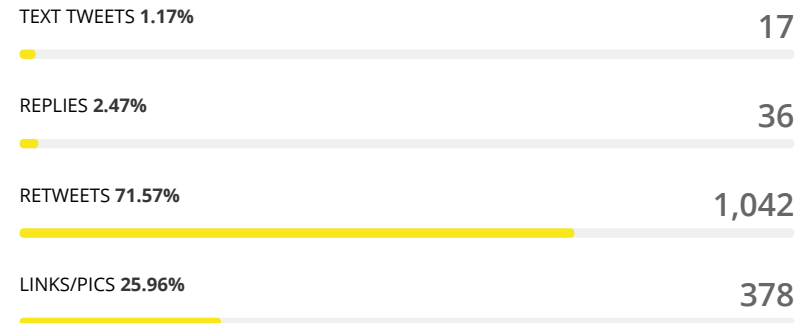


# 1,456

TOTAL TWEETS

Economic Value **€9,856.31**



**4,124,708**

Potential impacts



**1,799,701**

Potential reach



**739**

Contributors



**1.97**

Tweets per contributor



**2,435.32**

Followers per contributor



**414**

Original tweets



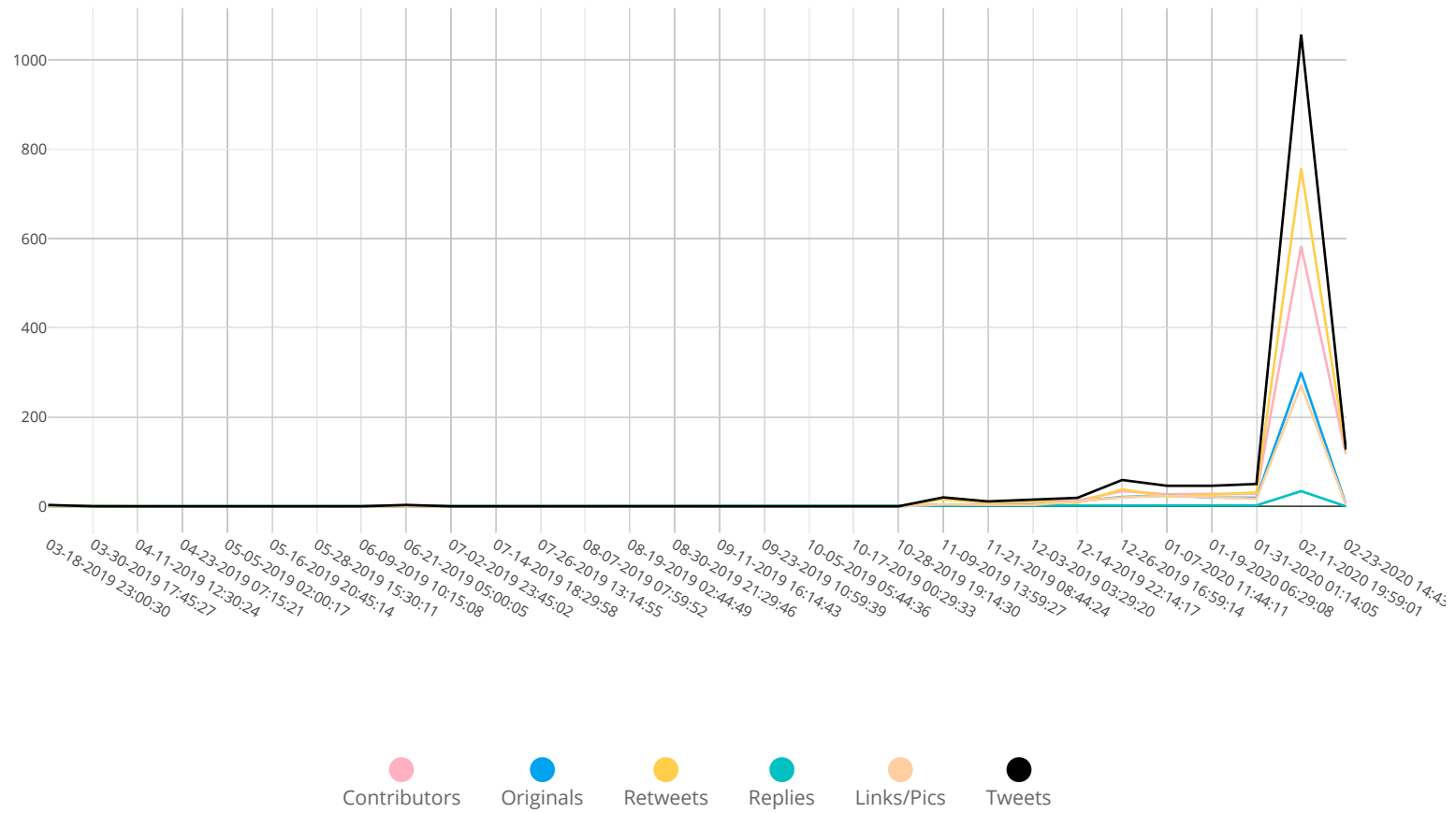
**172**

Original contributors



**2.41**

Original tweets/originals contributors



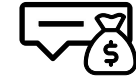
# €9,856.31

REPORT'S ECONOMIC VALUE



€7.16

AVERAGE USERS VALUE

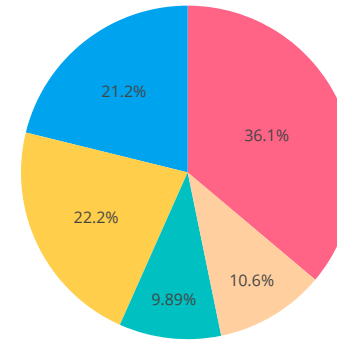


€6.77

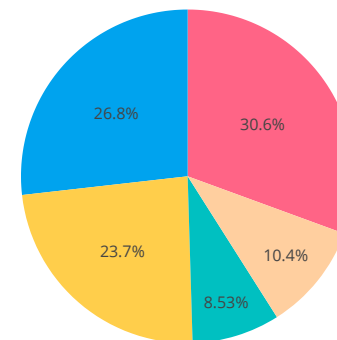
AVERAGE TWEETS VALUE

TOP RANK USERS	EUR	TOP RANK USER TWEETS	EUR
<b>@JuntsXCat</b> Junts per Catalunya	266.4	<b>@donesenxarxa</b> Dones en Xarxa	639.21
<b>@cultura_cat</b> Cultura	160.8	<b>@telecoscat</b> TelecosCAT	597.96
<b>@minecogob</b> Asuntos Económicos y...	134.8	<b>@UOCuniversitat</b> UOC	460.56
<b>@tic</b> Tic Catalunya	94.27	<b>@tic</b> Tic Catalunya	456.24
<b>@IndraCompany</b> Indra	92.72	<b>@citolab</b> citolab	372.06
<b>@UOCuniversidad</b> UOC universidad	86.62	<b>@UOCuniversidad</b> UOC universidad	343.02
<b>@albertcuesta</b> Albert Cuesta Zaragos...	86.09	<b>@PilarConesa</b> Pilar Conesa	335.04
<b>@UOCuniversitat</b> UOC	79.68	<b>@CTecno</b> CTecno	290.16
<b>@la_UPC</b> Universitat Politècnica...	76.82	<b>@UOCeimt</b> UOC: Informàtica, Mul...	287.48
<b>@jordipuignero</b> Jordi Pu1gnerO	72.2	<b>@COEINF</b> COEINF	227.17





















Economic user's value











































Economic tweet's value



● XS (0-1)  
 ● S (1-3)  
 ● M (3-8)  
 ● L (8-15)  
 ● XL (15-∞)

MOST ACTIVE	Tweets	RETWEETERS	Retweets	ORIGINAL TWEETS	Original tweets	MOST POPULAR	Foll
 <b>@telecoscat</b> TelecosCAT	86	 <b>@telecoscat</b> TelecosCAT	38	 <b>@telecoscat</b> TelecosCAT	48	 <b>@JuntsXCat</b> Junts per Catalunya	1
 <b>@COEINF</b> COEINF	37	 <b>@COEINF</b> COEINF	27	 <b>@UOCeimt</b> UOC: Informàtica, Multimedi...	17	 <b>@cultura_cat</b> Cultura	
 <b>@XSendarrubias</b> Xavier Sendarrubias	26	 <b>@XSendarrubias</b> Xavier Sendarr...	25	 <b>@donesenxarxa</b> Dones en Xarxa	13	 <b>@_minecogob</b> Asuntos Económicos y Trans...	
 <b>@UOCeimt</b> UOC: Informàtica, Multimedi...	24	 <b>@MGG_2012</b> Montse Guardi...	20	 <b>@SheLeadernet</b> SHELEADER	11	 <b>@UOCuniversitat</b> UOC	
 <b>@MGG_2012</b> Montse Guardia Güell	21	 <b>@JoanGilSans</b> Joan Gil i Sans ...	20	 <b>@alfredcausi</b> alfredcausi	10	 <b>@UOCuniversidad</b> UOC universidad	

HIGHEST IMPACT	Impacts	TOP PHOTOGRAPHERS	Images	CERTIFIED USERS	Followers	TOP RETWEET ENGAGERS	RTs avera
 <b>@telecoscat</b> TelecosCAT	218,440	 <b>@telecoscat</b> TelecosCAT	42	 <b>@JuntsXCat</b> Junts per Catalunya	107,174	 <b>@jordiPuignero</b> Jordi Pu1gnerO	
 <b>@citilab</b> citilab	208,566	 <b>@donesenxarxa</b> Dones en Xarxa	13	 <b>@cultura_cat</b> Cultura	58,361	 <b>@UOCuniversidad</b> UOC universidad	
 <b>@UOCuniversitat</b> UOC	178,940	 <b>@UOCeimt</b> UOC: Informàtica, Multimedi...	13	 <b>@_minecogob</b> Asuntos Económicos y Trans...	45,995	 <b>@UOCuniversitat</b> UOC	23
 <b>@donesenxarxa</b> Dones en Xarxa	172,198	 <b>@SheLeadernet</b> SHELEADER	11	 <b>@IndraCompany</b> Indra	29,711	 <b>@GabrielFerDiaz</b> Gabriel Fernández	
 <b>@tic</b> Tic Catalunya	171,318	 <b>@COEINF</b> COEINF	10	 <b>@tic</b> Tic Catalunya	28,553	 <b>@erc_sbd</b> Esquerra Republican...	

TOP FAVORITE ENGAGERS	Likes average	MOST MENTIONED USERS	Mentions	MOST RETWEETED USERS	Retweeted	MOST LIKED USERS	Likes
 <b>@jordiPuignero</b> Jordi Pu1gnerO	308	 <b>@telecoscat</b> TelecosCAT	187	 <b>@telecoscat</b> TelecosCAT	201	 <b>@UOCuniversidad</b> UOC universidad	526
 <b>@UOCuniversidad</b> UOC universidad	175.33	 <b>@coeinf</b> COEINF	169	 <b>@UOCuniversidad</b> UOC universidad	132	 <b>@telecoscat</b> TelecosCAT	435
 <b>@UOCuniversitat</b> UOC	85.75	 <b>@tic</b> Tic Catalunya	32	 <b>@jordiPuignero</b> Jordi Pu1gnerO	108	 <b>@UOCuniversitat</b> UOC	343
 <b>@ncollrovira</b> Nina Coll	64	 <b>@lauditori</b> L'Auditori Barcelona	27	 <b>@UOCuniversitat</b> UOC	93	 <b>@jordiPuignero</b> Jordi Pu1gnerO	308
 <b>@laiabonetrull</b> Laia Bonet	42	 <b>@uocuniversitat</b> UOC	18	 <b>@tic</b> Tic Catalunya	38	 <b>@PilarConesa</b> Pilar Conesa	160

## Tweets / Contributors

739 Contributors

Tweets	Contributors	Total
1	532	71.99
2	103	13.94
3	40	5.41
4	18	2.44
5	12	1.62
6	9	1.22
6>	25	3.38

## Contributor influence

2435.32 Followers/Contributors

Followers	Contributors	Total
XXS (0-10)	5	0.68
XS (10-50)	55	7.44
S (50-200)	109	14.75
M (200-500)	138	18.67
L (500-1000)	118	15.97
XL (1000-5000)	241	32.61
XXL (5000-∞)	73	9.88

## Top languages

Language	Tweets
Catalan	1,187
Spanish	239
Undefined	17
English	10
Icelandic	1
Portuguese	1
French	1

## Top sources

Source	Tweets
Twitter for Android	608
Twitter for iPhone	420
Twitter Web App	293
TweetDeck	40
Hootsuite Inc.	30
Twitter for iPad	16
Twitter Web Client	10
COEINF	8
Buffer	8
LinkedIn	5

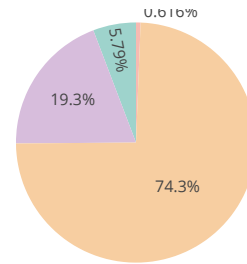
## Top hashtags

Hashtags	Tweets
#lanit2020	1,456
#uoc	196
#telecomunicacions	115
#telecomunicaciones	112
#informática	97
#informatica	82
#edulab	50
#tic	33
#sabadell	30
#steam	25

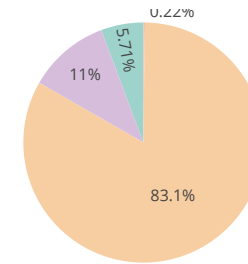
# 85.56

## Sentiment score

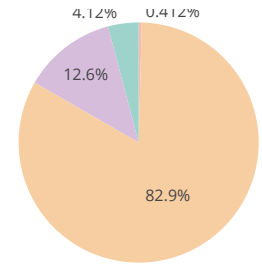
Sentiment by number of users



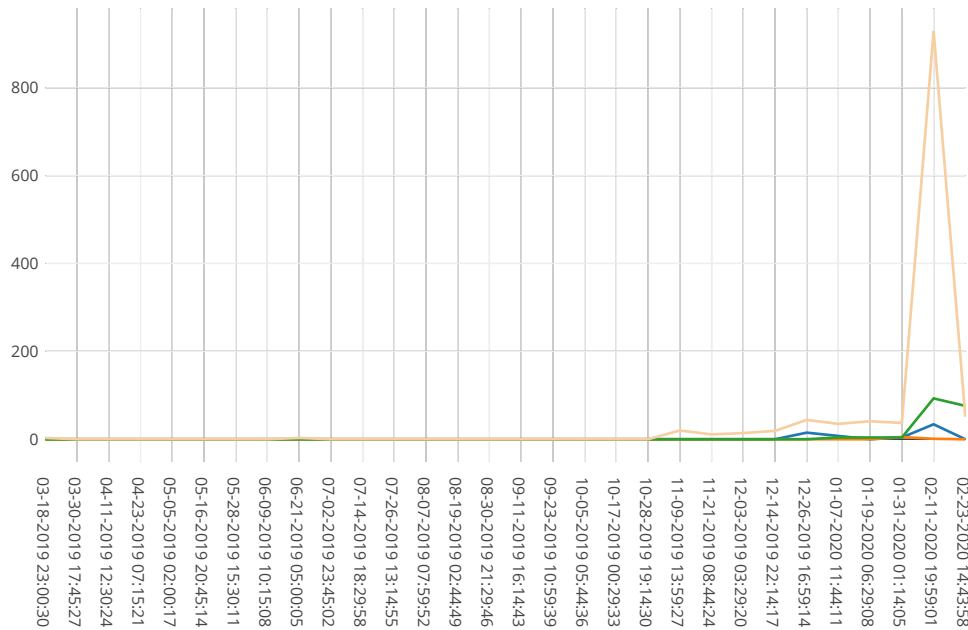
Sentiment by number of impacts



Sentiment by number of tweets



Positive Neutral Negative Undefined



Positive Neutral Negative Undefined

	Total tweets	Potential impacts	Contributors	Tweets/contributor	Links/pics	Retweets
Neutral	183	453,925	157	1.17	34	145
Positive	60	235,508	47	1.28	22	38
Negative	6	9,091	5	1.2	2	4